



## Project Management Development – Practice and Perspectives

Fourth International Scientific Conference on Project Management in the Baltic Countries  
April 16-17, 2015, Riga, University of Latvia

# CONFERENCE PROGRAMME

Conference is organized by the Faculty of Economics and Management, University of Latvia, in cooperation with the Professional Association of Project Managers and Baltic Controlling Institute supported by the “Latvijas Mobilais Telefons”



April 16-17, 2015  
Riga, University of Latvia



Professional Association of  
Project Managers



**LATVIJAS**  
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ANNO 1919

The aim of the conference is to discuss results of scientific research in project management issues, to establish new contacts and networking between professionals involved in project management as well as enhance the capacity of project managers. The conference programme includes opening plenary session, parallel sessions. All abstracts are reviewed by two reviewers and papers included in the conference proceedings are double blind reviewed. Conference language is English.

The work of the conference will be organised in the parallel sessions:

**1. Quantitative methods in project management**

*Session chairs: Prof. Peter J. A. Reusch, Prof. Juris Krūmiņš, Prof. Wolfgang Tysiak*

**2. Technologies and project management**

*Session chairs: Prof. Carsten Wolff, Prof. Biruta Sloka, Prof. Christian Reimann*

**3. New directions in project management**

*Session chairs: Prof. José Ramon Otegi Olaso, Prof. Rima Tamošiūnienė*

**4. Practical project management**

*Session chairs: Prof. Žaneta Ilmete, Prof. Arvi Kuura, Prof. Rolf A. Lundin*

**5. Social aspects and personnel in project management**

*Session chairs: Prof. Ruta Ciutiene, Prof. Inesa Vorončuka, Prof. Marco Sampietro*

## Detailed Programme of the Conference

### Thursday, April 16, 2015

17.30 – 20.00 Registration for the conference, Raiņa bulv. 19, lobby

18.00 – 20.00 Welcome reception, Raiņa bulv. 19

*Hosted by Vice-Rector for Research **Indriķis Muižnieks**, University of Latvia*

### Friday, April 17, 2015

9.00 – 10.00 Registration for the conference Raiņa bulv. 19, lobby

10.00 – 12.00 Plenary Session, Raiņa bulv. 19, Lielā aula (Great Aula)

*Session chairs: **Prof. Juris Krūmiņš**, **Prof. Peter J. A. Reusch**, **Prof. Carsten Wolff***

### Conference opening:

*Representatives of University of Latvia*

**Prof. (emer.) Dr. Žaneta Ilmete**, *President of Professional Association of Project Managers, Latvia*

### Presentations

- **Prof. Dr. Dr. h.c. mult. Peter J. A. Reusch** (Germany). *Extending Project Management Processes and Introducing New Processes for Sustainability*
- **Pg. Cert., Pg. Dip., M.A Marie Sams, Pg. Cert., Pg. Dip., MSc., Kate Mottram** (United Kingdom). *Using Twitter as a Project Management Learning Intervention #PSCMChat*
- **Prof. (emer.) Dr. Rolf A. Lundin** (Sweden). *The Path towards Project Society - Challenges for Institutions, Managers and Work*

**12.00 – 14.00** Lunch, Aspazijas bulv. 5

**14.00 – 15.30** Parallel Sessions, Aspazijas bulv. 5

**15.30 – 16.00** Coffee Break, Aspazijas bulv. 5

**16.00 – 17.30** Parallel Sessions, Aspazijas bulv. 5

**17.30 – 18.00** Conference conclusions and future prospects, Aspazijas bulv. 5, 322  
*Session chairs*

### 19.00 – 22.00 Reception

*Hosted by **Prof. (emer.) Dr. Žaneta Ilmete**, President of Professional Association of Project Managers, Latvia*

## Parallel sessions

### 1. Quantitative methods in project management (Aspazijas bulv.5, 322)

Session chairs: **Prof. Peter J. A. Reusch**, **Prof. Juris Krūmiņš**, **Prof. Wolfgang Tysiak**

1. **Peter J. A. Reusch** (Germany). **Maria Zadnepryanets** (Russia). TRIZ in Project Management
2. **Agnese Vaivade**, **Edgars Brēķis** (Latvia). Measuring Adequacy of Flexicurity Concept for The EU Countries Using Fuzzy Logic Approach
3. **Alina Kozarkiewicz**, **Monika Łada** (Poland). Value Stream Accounting In Project Management
4. **Juris Uzulāns** (Latvia). Project Risk Register Analysis and Practical Conclusions
5. **Eryk Głodziński** (Poland). External Financial Audit in Project-Based Companies. Support of Internal Control System In the Assessment of Entity's Going Concern
6. **Krzysztof S. Targiel** (Poland). Real Options in The Timing Problem of Non-Critical Activities
7. **Wolfgang Tysiak** (Germany). Statistical Analyses in the Critical Field

Statements:

**Haidong Feng**, **Zhenhua Zhang** (China), **Seong Kwan Yoon** (South Korea). Financing Model Optimization of Lanzhou Yatai Group Real Estate Project

**Fuzhi Zhou**, **Haidong Feng** (China), **Alina Gaile** (Latvia). Capital Structure and Financial Control: The Effect of Leverage on Project Management

**Hêriş Golpîra**, **Behnaz Moradi**, **Fayegh Zaheri** (Iran). On Stochastic Time-Cost-Quality Trade-Off in Project Scheduling

**Hêriş Golpîra**, **Somaye Rostami** (Iran). Quantitative Approach for Project Management Standards Evaluation, Based on EFQM Criteria

## **2. Technologies and project management** (Aspazijas bulv.5, 320)

*Session chairs: Prof. Carsten Wolff, Prof. Biruta Sloka, Prof. Christian Reimann*

1. **Ala Nuseibah, Amr Saleem** (Palestine), **Carsten Wolff** (Germany). Machine-To-Machine (M2M) Technology In Palestine – An Assessment of M2M Adoption Readiness in the Palestinian ICT Sector
2. **Carsten Wolff, Christopher Brink, Robert Höttger, Burkhard Igel, Erik Kamsties, Lukas Krawczyk, Uwe Lauschner** (Germany). Automotive Software Development With AMALTHEA
3. **Kate Mottram, Marie Sams** (United Kingdom). The Interprofessional Classroom; Integrating Project Management with Supply Chain Management
4. **Evgeniya Surnina, Christian Reimann** (Germany). Bottom Up Introduction of User Centered Design Principles in a SCRUM Driven Software Project
5. **Anna Vanaga** (Latvia). Management of Small IT Projects in Latvia: Problems and Challenges
6. **Valentina Ivanova** (Bulgaria). From “IT Project Management” MSc. Degree Program Towards E-Leadership Educational Offers – Curricula Analysis

Statements:

**Jarosław Polak, Przemysław Wójcik** (Poland). Knowledge Management in IT Outsourcing/Offshoring Projects

### 3. New directions in project management (Aspazijas bulv.5, 324)

*Session chairs: Prof. José Ramon Otegi Olaso, Prof. Rima Tamošiūnienė*

1. **José Ramon Otegi Olaso** (Spain). Review of Research into Sustainability and Project Management
2. **Rima Tamošiūnienė, Nomedā Dobrovolskiene** (Lithuania). Sustainability - Oriented Financial Resource Allocation in a Project Portfolio
3. **Silvija Bruņa** (Latvia). Application of Project Management Process – an Improvement to the EU Funded Projects
4. **Inese Ratanova** (Latvia). The Common Aspects of Controlling in Projects of Innovative Companies
5. **Inese Brante** (Latvia). Joint Action on Health Inequalities: the Case Study of Valmiera, Latvia. Project management perspective

Statements:

**Hêriş Golpîra, Shaho Hajebi** (Iran). Clustering Approach for Organizational Evaluation Project: Integrating BSC And DEA

**Ipek Sahra Ozguler** (Turkey). The Way of Establishment of the Organization's Project Management Process

**Mahdi Ghaffari, Margaret W. Emsley** (United Kingdom). Current Status and Future Potential of the Research on Critical Chain Project Management

**Vikas Tripathi, Sher Bahadur** (India). Correlated Performance Measurement for Project Management

**Marisa Silva** (Portugal, United Kingdom). Future-Proof: Foresight As a Tool Towards Project Legacy Sustainability

#### **4. Practical project management** (Aspazijas bulv.5, 424)

*Session chairs: Prof. (emer.) Žaneta Ilmete, Asoc. Prof. Arvi Kuura,  
Prof. (emer.) Rolf A. Lundin*

- 1. Emīls Pūlmanis** (Latvia). Micro-Economical Aspects of Public Projects: Impact Factors for Project Efficiency and Sustainability
- 2. Meda Keleckaite, Evelina Meiliene** (Lithuania). The Importance of Project Management Methodologies and Tools in Non-Governmental Organizations. Case of Lithuania and Germany
- 3. Oana-Raluca Glăvan** (Romania, Lithuania). Problems of Structural Funds Projects' Implementation in Romania and Analysis of Several Good Practices Indicators
- 4. Raimo Hälinen** (Finland). Idea and Project Management in Small Town in Finland
- 5. István Fekete** (Hungary). Do You Want To Finish Your Project on Time and Within the Budget?

Statements:

**Kamil Mroz** (Belgium). The Importance of an Effective Project Management Approach to EU Projects; A Case Study: CBRN CoE Project Failure Means Putting the EU's Security at Risk

**Humera Amin, Basheer Ahmad** (Pakistan). The Impact of Soft Total Quality Management Practices on Employees' Job Satisfaction: Evidence From Project Based Organizations in Pakistan

**5. Social aspects and personnel in project management** (Aspazijas bulv.5, 308)

*Session chairs: Prof. Rūta Čiutienė, Prof. Inesa Vorončuka, Prof. Marco Sampietro*

1. **Jolita Kiznyte, Rūta Čiutienė** (Lithuania), **André Dechange** (Germany). Applying Cultural Intelligence In International Project Management
2. **Juris Binde, Vita Zvirbule, Zane Demjanova, Ilze Saulīte** (Latvia). Emotional Intelligence and Project Management in ICT Industry in Latvia
3. **Marco Sampietro** (Italy). Project Managers: A Team Members' Perspective
4. **Olga Starinēca, Inesa Voronchuk** (Latvia). Competence-Based Selection of Project Team Members - General Approach
5. **Ruta Antanavičiute, Bronius Neverauskas** (Lithuania). Stakeholder Network Perspective: Collaboration Between Business and Education
6. **Laura Keršule, Biruta Sloka** (Latvia). Motivation Factors for Employees of Big Company in Telecommunication Industry in Latvia

Statements:

**Morteza Shokri-Ghasabeh, M. Reza Hosseini, Nicholas Chileshe, Bo Xia** (Australia). An Investigation Into Challenges Facing Distributed Teams: Case of South Australian Construction Projects

**M. Reza Hosseini, Nicholas Chileshe, Jian Zuo, Bassam Baroudi** (Australia). Virtuality in Hybrid Construction Project Teams: Causes, Moderators and Effects



## Conference Programme Committee

- Prof. (emer.) Dr. oec. Žaneta Ilmete (University of Latvia, President of Professional Association of Project Managers, Latvia) Chair
- Dr. oec. Juris Binde, President of “Latvian Mobile Telephone” Ltd., Latvia
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- Prof. Dr. José Ramon Otegi Olaso, Head of EuroMPM at the University of the Basque Country in Bilbao, Spain
- Prof. Dr. Dr. h.c. mult. Peter J. A. Reusch, Dortmund University of Applied Science and Arts, Germany
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- Prof. Dr. Carsten Wolff, Vice Rector of Dortmund University of Applied Science and Arts, Germany
- Prof. Dr. Inese Vorončuka, University of Latvia, Latvia

## Conference Organizing Committee

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